

CONSUMER FIELD TESTING INTERVIEW

Date	User	Owner / Manager	Interviewer	Product ID.
7/3/04	STEVE POOLE	N/A	JOHN ZAVADEL	MT600004

Type of Cleaning Performed

(Circle One Only)

General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning
		<input checked="" type="radio"/>	

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	NO, STILL GRIMY
Did you like the delivery rate	NO, TO SLOW
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	YES
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	N/A, RINSED
Did it have too much foam	N/A
Cleaning versus current product (terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	N/A
Would you buy your current product for home or personal use	N/A
Would you switch to the test product if less expensive, if more expensive	N/A
Could you clean adequately if you had only the test product	N/A

User Comments

WOULD LIKE MORE PRESSURE, THICKER FOAM, WOULD LIKE MORE ADHESIVE CLEANING

Manager Comments

CONSUMER TEST

Date	User	Owner / Manager	Interviewer	Product ID.
4/2/01	Silver Pro	N/A	John Zamboni	CRANK GREASE

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	NO, DIDNT CLEAN HEAVY GREASE
Did you like the delivery rate	NO, TO SLOW
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, RESIDUE
Did it have too much foam	N/A
Cleaning versus current product. (terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had the test product	N/A

User Comments

DIDNT CUT HEAVY GREASE, SPRAY WAS WEAK, DIDNT SEAM
TO PENETRATE.

Manager Comments

Automotive Aerosol Field Testing Interview

CONSUMER TEST

Date	User	Owner / Manager	Interviewer	Product I.D.
6/10/1	STEVE POWELL	N/A	Jim ZAVADEL	BLINK BROWN ENGINE RESTORE

Type of Cleaning Performed (Circle One Only)

General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning
-------------------------------	----------------	-------------------	------------------------------------------------

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
N/A	N/A	N/A	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	N/A
Did it adversely effect substrates metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	YES
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	N/A
Did it have too much foam	N/A
Cleaning versus current product. (terrible, almost as good, as good, better)	N/A
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	N/A
Did you like the product	YES
Would you buy the test product	YES
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	N/A
Would you switch to the test product (if less expensive, if more expensive)	N/A
Could you clean adequately if you had only the test product	N/A

User Comments

WOULD HAVE WORKED BETTER IF SPARKS LONGER

Manager Comments

Brake Cleaners / General Purpose Degreasers

ARCO PARTNERSHIP

Date	User	Owner / Manager	Interviewer	Product ID.
11/9/24	RAFER	MATHEW	Jim ZAVANT	ASST. MGR - FORD 6-7269

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
GENIE BEING CLEANED	6-12 CANS	1-MECH	4-CANS OF TEST PROD

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	YES
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	NO ALMOST AS GOOD
Did you use more volume than your current cleaner	YES
Did it take longer to clean	YES
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	YES

User Comments

ON BRKES IT WORKED OK, NOT GREAT. Took about 1 hour to clean
it up. Messy 8-10" long. To 1/2" deep. Cut grease & oil out
brake cables 4000 SPS.

anager Comments

Automotive Aerosol Field Testing Interview

ANCO PARTNERSHIP

Date	User	Owner / Manager	Interviewer	Product I.D.
4/5/64	RAFIK	MATHEW	JOE ZAVADEL	TEST NO. 4-7-76

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
GLINK PROBLE CLEANER	6-12 CANS	1-MECH	4 CANS OF TEST PRODUCT

Question	User's Response
Did it clean sufficiently	NO
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	NO
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product (Terrible, almost as good, as good, better)	TERIBLE
Did you use more volume than your current cleaner	YES
Did it take longer to clean	YES
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	NO

User Comments

ONLY 4 CANS OF EP SPRAYED - ALLOWED TO STAND FOR 3-5 MINUTES
THE SPRAY ABOUT 15 CANS A HOUR CLEANED THE PAUP GUTTER

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
5/14/04	SERGE LOPEZ	SERGE LOPEZ	JAN ZANDEL	TEST NEW FORMULA L-7769

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage

Question	User's Response
Did it clean sufficiently	NO
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	YES
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	TERIBLE
Did you use more volume than your current cleaner	YES
Did it take longer to clean	YES
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	NO

User Comments

DID NOT CLEAN OIL AND GREASE, CLEANED BRAKE DUST
WORKED OK FOR DRUM BRAKE CLEANING, NEEDED TO MUCH MANUAL
SCRUBBING TO CLEAN GREASE & OILY PARTS

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
5/14/04	SERGE LOPEZ	SERGE LOPEZ	JOHN ZANDEL	TEST NEW FORMULA L-7769

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage

Question	User's Response
Did it clean sufficiently	NO
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	YES
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	TERIBLE
Did you use more volume than your current cleaner	YES
Did it take longer to clean	YES
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	NO

User Comments

DID NOT CLEAN OIL AND GREASE, CLEANED BRAKE DUST
WORKED OK FOR DRUM BRAKE CLEANING, NEEDED TO MUCH MANUAL
SCRUBBING TO CLEAN GREASE & OILY PARTS

Manager Comments

Automotive Aerosol Field Testing Interview

SAMO TREE-E-WHEEL

Date	User	Owner / Manager	Interviewer	Product I.D.
1/19/04	HOWARD	HOWARD	SON ZAVADIL	APRIL 19/04/04 L-2207

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
VARIOUS / CRC MOSTLY	10-15 CANS WEEK	1-2 MECH	N/A

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	NO, ABOUT SAME AS WATER, LITTLE SLOW
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	YES
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	YES YELLOWISH RESIDUE, WOULD DRY, HAD TO BE RINSED
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	ALMOST AS GOOD
Did you use more volume than your current cleaner	YES
Did it take longer to clean	YES NEEDED SOME SCRUBBING TO CLEAN COMPLETELY
Did you like the product	YES EQUAL TO THE OTHERS CLEANED
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	YES, WOULD NEED ANOTHER PRODUCT, LITTLE PRESSURE CAN

User Comments

FOR BRAKES WORKS OK, HAD TO SCRUB-E-HAD TO HAVE RESIDUE RINSED OFF COULD USE THE PRODUCT FOR SOME CLEANING, HOWEVER WOULD NOT WORK FOR ALL CLEANING APPLICATION.

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
7/7/04	Tom E. Service	CRICK MORGAN	John ZAWADZIL	MATT NGUYEN-10-11-04 L-7764

Type of Cleaning Performed (Circle One Only)			
<input checked="" type="radio"/> General Purpose Degreasing	<input type="radio"/> Brake Cleaning	<input type="radio"/> Engine Degreasing	<input type="radio"/> Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
CRICK BOMBLEE-H (CRACK)	24-CARS/WEEK	1-TESTING	8-CARS

Question	User's Response
Did it clean sufficiently	NO
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	NO, VERY SLOW
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	YES, LEFT WHITE RESIDUE ON BELTS & HOSE, PLASTICS
Did the product have a smell	YES
Did it have an objectionable odor	YES
Did it leave an unacceptable residue	YES, LEFT WHITE RESIDUE
Did it have too much foam	NO
Cleaning versus current product (Terrible, almost as good, as good, better)	TERRIBLE
Did you use more volume than your current cleaner	YES
Did it take longer to clean	YES
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	YES, WOULD BECOME MORE LABOR & TIME

User Comments

WORKED BEST IF USED IN A TANK STEP APPLICATION, SPRAY LET STAND REACT AFTER 20-30 SECONDS

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
7/1/64	Tom Esselman	GREG MORGAN	JOHN ZAVARIL	AKS 100-4 TESTING 6-7769

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	<u>Brake Cleaning</u>	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
CAR BRAKE PARTS CLEANER	5-7 CANS/WEEK	1-TESTING	8-CANS

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	NO, WOULD LIKE WIDER PATTERN
Did it dry sufficiently	YES, BLOCK OFF W/ AIR
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	YES NO
Did the product have a smell	YES
Did it have an objectionable odor	YES, SIMILAR TO OTHER CLEANERS
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	AS GOOD, USES WATER BASE BRAKE CLEANING SYSTEM
Did you use more volume than your current cleaner	N/A USE WASHING SYSTEM
Did it take longer to clean	NO
Did you like the product	YES, NOT BAD
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	N/A USE WATER BASED BRAKE WASH
Could you clean adequately if you had only the test product	YES

User Comments

WORKED AS WELL AS WATER BASE BRAKE CLEANING SYSTEM.

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
1/19/01	ACNE	EDUARDO	JAY ZAVADEL	FAST NEW TECHNOLOGY L-7709

Type of Cleaning Performed (Circle One Only)			
<input checked="" type="radio"/> General Purpose Degreasing	<input type="radio"/> Brake Cleaning	<input type="radio"/> Engine Degreasing	<input type="radio"/> Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
SONAX BRINE RINSE EXTREMELY	12 CANS WEEK	2-TESTING	8 CANS

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	NO, MORE PRESSURE
Did you like the delivery pattern	YES
Did it dry sufficiently	YES
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO, BLOW DRY W/ AIR
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	ALMOST
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	YES, CLOSE NOT MUCH LONGER
Did you like the product	YES
Would you buy the test product	YES, AT A REASONABLE PRICE
Would you buy the test product for home or personal use	YES, " " " "
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	YES IF MUCH LESS EXPENSIVE
Could you clean adequately if you had only the test product	YES

User Comments

Manager Comments

Automotive Aerosol Field Testing Interview

S.M. AUTO CENTER

Date	User	Owner / Manager	Interviewer	Product I.D.
2/13/04	ALJERUNT	EDUARDO	JOE ZAVARIL	1-7769

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
BRAKE PARTS CLEANER	10-CANS/WK	ALJERUNT	4-CANS

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	YES
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	AS GOOD
Did you use more volume than your current cleaner	NO
Did it take longer to clean	NO
Did you like the product	YES
Would you buy the test product	YES
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	NO, DON'T LIKE SOLVENT VAPORS
Would you switch to the test product (if less expensive, if more expensive)	YES
Could you clean adequately if you had only the test product	YES

User Comments

WORKED GOOD FOR DRY BRKE CLEANING

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
7/18/14	Ben	EDWARD	John ZAVALLI	TEST PRODUCT

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
BRONZE BRASS CLEANER	12-CANS WEEK	8 CAN-TESTED	8-CANS

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	NO, COULD USE MORE PRESSURE
Did you like the delivery pattern	YES
Did it dry sufficiently	YES, TOOK LONGER
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	YES, LEFT SLIPY FILM
Did it have too much foam	YES, LITTLE TO MUCH FOAM FOR BRAKES
Cleaning versus current product. (Terrible, almost as good, as good, better)	ALMOST AS GOOD
Did you use more volume than your current cleaner	N/A
Did it take longer to clean	NO
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	YES

User Comments

DID NOT LIKE SLIPY/SLIPY FILM ON BRAKE AFTER IT DRIED

Manager Comments

Automotive Aerosol Field Testing Interview

Blue Blue Blue

Date	User	Owner / Manager	Interviewer	Product I.D.
4/25/64	SILVANO	GETTY	JOE Z	402 F 102V-Industrial

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	<u>Brake Cleaning</u>	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
		/	/

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	YES
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product (Terrible, almost as good, as good, better)	ALMOST AS GOOD
Did you use more volume than your current cleaner	NO
Did it take longer to clean	NO
Did you like the product	YES
Would you buy the test product	YES
Would you buy the test product for home or personal use	YES
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	UNSURE
Could you clean adequately if you had only the test product	YES

User Comments

*WORK FINE BY BLUE DIST E- GREEN FOR BRAKE ASSY
- CLEANING THE BRAKE MASTER TUBE A LITTLE LONGER TO CLEAN*

Manager Comments

Automotive Aerosol Field Testing Interview

Big Blue Bus

Date	User	Owner / Manager	Interviewer	Product I.D.
6/25	SAM	GETTY	John ZAVARTZ	AMER NON-FOAMING

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
AMERICAN INDUSTRIAL	2-CANS/MECH	1	2-CANS

Question	User's Response
Did it clean sufficiently	NO
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	YES
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product. (Terrible, almost as good, as good, better)	TERIBLE
Did you use more volume than your current cleaner	YES
Did it take longer to clean	YES
Did you like the product	NO
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	NO

User Comments

DEFINITELY GO AFTER GREASE ONLY FIRST, APPLY, LET SET FOR 5-MIN
THE RE-APPLY WORKS BEST, HOWEVER STILL NOT
VERY GOOD

Manager Comments

Automotive Aerosol Field Testing Interview

Date	User	Owner / Manager	Interviewer	Product I.D.
6/25	SAAUW	GUY ALODECA	JOHN ZAVADEL	ANTI-FOAMING

Type of Cleaning Performed (Circle One Only)			
General Purpose Degreasing	Brake Cleaning	Engine Degreasing	Carburetor & Fuel Injection System Cleaning

Current Product	Current Weekly Usage	No. Mech. Using Product	Test Product Weekly Usage
BRAKE CLEANER	2-CANS/MECH.	4-6	1-CAN

Question	User's Response
Did it clean sufficiently	YES
Did you like the delivery rate	YES
Did you like the delivery pattern	YES
Did it dry sufficiently	YES, BUT WISHED IT TO DRY FASTER
Did it adversely effect substrates (metals, plastics, painted surfaces, etc)	NO
Did the product have a smell	NO
Did it have an objectionable odor	NO
Did it leave an unacceptable residue	NO
Did it have too much foam	NO
Cleaning versus current product (Terrible, almost as good, as good, better)	OK, ALMOST AS GOOD, WORKED OK
Did you use more volume than your current cleaner	YES
Did it take longer to clean	YES
Did you like the product	NO, PREFER EXISTING CLEANER
Would you buy the test product	NO
Would you buy the test product for home or personal use	NO
Would you buy your current product for home or personal use	YES
Would you switch to the test product (if less expensive, if more expensive)	NO
Could you clean adequately if you had only the test product	YES, WOULD USE MORE CLEANER - & TAKE LONGER TO CLEAN

User Comments

WORKED OK ON THE BRAKE SHOES - & BRAKE COMPONENTS, WORKED OK ON BRAKE DRUM, BUT TOOK LONGER TO CLEAN

Manager Comments